

# Artwork Specification for Banner Display Stands

Create your own graphics following the instructions on this page or alternatively, for an additional cost, we can design them for you

## A. Please supply your artwork in the following Apple Mac File Types:

- Freehand
- Illustrator
- Quark
- Photoshop



## B. We do not accept the following File Types:

- PowerPoint
- Word
- Any other Word Processing packages.

## C. Instructions for Quark:

- We recommend that you save your artwork at quarter size (25%)
- Please ensure that any scan resolution is sufficient and that the proportions are correct.
- For roller banner systems please allow a further 300mm for bleed, this is the area that remains in the roller mechanism when the banner is assembled. Also take into consideration that the gripper rod at the top of the banner will require at least 20mm.
- We will require a list of all fonts used.
- Please also supply a laser proof or PDF.

## D. Instructions for Illustrator:

It is advisable that the resolution in the "Document Setup" sub menu "printing & export" is set to at least 800dpi and that the "compatible gradient & gradient mesh printing" is checked if you have used gradients in the file.

## E. Resolution:

A pixel based resolution of 100dpi at finished size will produce a very good end print.

## F. Drive Formats:

Your complete file must be on one disc only **DO NOT SEND YOUR MASTER COPY.**

## G. Final Sizes:

- Please ensure your document is in proportion
- Ensure input resolutions do not drop below 72 dpi (at printed size)
- If you require large areas of black on your graphics, please ensure that it is made up of the following specifications - 100% Black plus 50% Cyan, 50% Magenta & 50% Yellow (this will reduce a banding effect).

## H. Pictures & Scans:

- A minimum output of 100dpi (final size) is required.
- Please convert files to CMYK including Duotones.
- Please save scans with a preview file (preferably as an EPS file)

## I. Fonts:

Please make sure you supply all fonts (both screen & printer fonts)

## J. Colours:

Please use CMYK colours for all artwork

**IMPORTANT:** We do not use pantone colours. However, if your logo has a specific pantone colour, please note this on the proof and we will try and print as close as possible using CMYK output.

## **K. Sizes:**

### **ROLLER BANNER DISPLAY STANDS**

#### **Coral Banner Display Stand**

2000mm x 800mm (please add a 200mm bleed at the bottom of the image)

#### **Ruby Banner Display Stand**

2100mm x 800mm (please add a 300mm bleed at the bottom of the image)

#### **Sapphire Banner Display Stand**

2145mm x 800mm (please add a 300mm bleed at the bottom of the image)

#### **Sapphire Deluxe Banner Display Stand**

2130mm x 800mm (please add a 300mm bleed at the bottom of the image)

#### **Emerald 800 Banner Display Stand**

2145mm x 800mm (please add a 300mm bleed at the bottom of the image)

#### **Emerald 1000 Banner Display Stand**

2145mm x 1000mm (please add a 300mm bleed at the bottom of the image)

#### **Emerald 1200 Banner Display Stand**

2145mm x 1200 (please add a 300mm bleed at the bottom of the image)

### **TENSION BANNER DISPLAY STANDS**

#### **Amber Tension Banner Display Stand**

2200mm x 800mm

#### **Jade Tension Banner Display Stand**

2200mm x 800mm

### **OUTDOOR BANNER DISPLAY STANDS**

#### **New Onyx Outdoor Banner Display Stand**

2000mm x 800mm (please add a 10mm bleed all the way around)

**NEED MORE HELP? PLEASE CALL US ON 0845 634 0525!**

# Artwork Specification for Pop Up Stands

Create your own artwork following the instructions on this page

## A. Please supply your artwork in the following Apple Mac File Types:

Freehand, Illustrator, Quark or Photoshop

## B. We do not accept the following File Types:

Microsoft PowerPoint, Microsoft Word or any other word processor packages.

## C. Quark

- We recommend that you save your artwork at quarter size (25%)
- Please ensure that any scan resolution is sufficient and that the proportions are correct.
- We will require a list of all fonts used.
- Please also supply a laser proof or PDF.
- Set Up the document size as the size of the complete graphic area for example: a standard 3 on 3 pop up stand 2225mm h x 3365mm w - 5 panels each @ 2225mm (h) x 673mm (w)



## D. Illustrator

It is advisable that the resolution in "Document Setup", sub menu "Printing & Export", is set to at least 800dpi and that "compatible gradient & gradient mesh printing" is checked if you have used gradients in the file.

## E. Resolution

A pixel based resolution of 100dpi at finished size will produce a very good end print.

## F. Drive Formats

Your complete file must be on one disc only. **DO NOT SEND YOUR MASTER COPY.**

## G. Final Sizes

- Please ensure your document is in proportion.
- Ensure input resolutions do not drop below 72 dpi (at printed size).
- If you require large areas of black on your graphics, please ensure that it is made up of the following specifications - 100% Black plus 50% Cyan, 50% Magenta & 50% Yellow (this will reduce a banding effect).

## H. Pictures & Scans

- A minimum output of 100dpi (final size) is required.
- Please convert files to CMYK including Duotones.
- Please save scans with a preview file (preferably as an EPS file).
- It is important to use large format transparencies - 35mm will not reproduce well on large format printouts.

## I. Fonts

Please make sure you supply all fonts (both screen & printer fonts).

## J. Colours

Please use CMYK colour for all artwork.

**IMPORTANT:** We do not use Pantone colours. However, if your logo has a specific Pantone colour, please note this on the proof and we will try and print it as close as possible using CMYK output.

## K. Sizes

### 1) 3 on 1 Pop Up

Individual Panel Size: 2225mm x 673mm  
Overall Image Size: 2225mm h x 2019mm w

### 2) 3 on 2 Pop Up

Individual Panel Size: 2225mm x 673mm  
Overall Image Size: 2225mm h x 2692mm w

### 3) 3 on 3 Pop Up

Individual Panel Size: 2225mm x 673mm  
Overall Image Size: 2225mm h x 3365mm w

### 4) 4 on 3 Pop Up

Individual Panel Size: 2225mm x 673mm  
Overall Image Size: 2225mm h x 4038mm w

**NEED HELP? PLEASE CALL US ON 0845 634 0525!**

Or for an additional cost, we can design it for you according to your specifications.